

Room Set-Up

To optimize your event for Jessica Rector's presentation, here are some suggestions for the room set-up.

1. Hold your event in the smallest room that fits your guests comfortably. This provides great energy and dynamic for the audience. Have as little empty space as possible.
2. Having a raised platform is preferred. This gives the best, unobstructed view of Jessica during the presentation.
3. If there is a podium or lectern present, please make sure it is off the stage or to the side. Since Jessica will not be using a podium or lectern during her presentation, this will give her ample room to the audience.
4. Seat audience as close to the stage (6 feet) as you can. This creates a stronger connection between the speaker and the audience.
5. Instead of having a center aisle (prime viewing area), choose two side aisles for easier access to seats.
6. Stagger the chairs instead of setting them up directly behind each other. This allows the audience a clear view of the presentation without having someone's head blocking their view.
7. Please ensure the room is well lit, especially the stage. If the stage is lit more than the audience, it creates less distractions for the audience.
8. When introducing Jessica, please use the introduction provided on the website or sent to you. Do not read her bio, as it's not the most succinct way to introduce her.

JESSICA RECTOR
JESSICARECTOR INTERNATIONAL